

Corporate Communications & Public Relations Division

Annexure - I

Work Order Date	Work Order No.	Brief Details of Work	Name of Firm	Brief Reasons
30.06.2022	CIL/C4C:EPPRA:198	Rendering of consultancy assistance for "Engagement of Professional Public Relations Agency for Coal India Limited"	M/s Deloitte Touche Tohmatsu India LLP	As it was the first time CIL intended to engage a professional PR Agency, due diligence in framing the Notice Inviting Tender (NIT) especially in terms of eligibility criteria based on profiling of potential PR agencies, drafting and deliberation on the scope of work etc. and to keep the engagement process transparent and flawless, services of M/s Deloitte Touche Tohmatsu India LLP - the in-house consultant of CIL with discovered price - was taken for "Engagement of Professional Public Relations Agency for Coal India Limited".


General Manager (CC&PR)